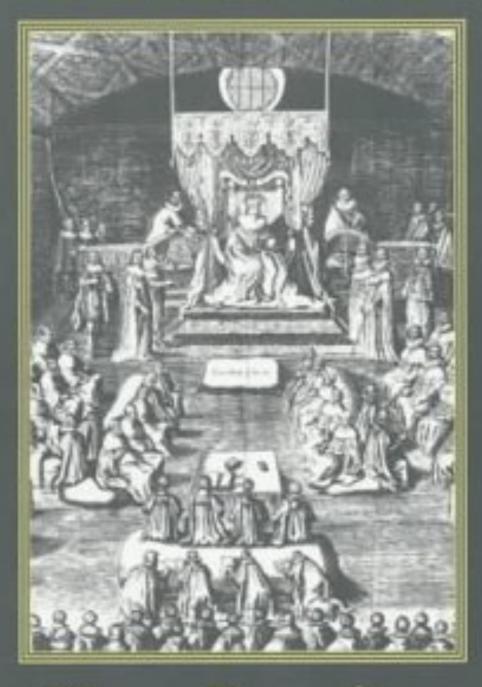
## LANGUAGE & SYMBOLIC POWER



Pierre Bourdieu

### Language and Symbolic Power

### Pierre Bourdieu

Edited and Introduced by John B. Thompson

Translated by Gino Raymond and Matthew Adamson

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## Price Formation and the Anticipation of Profits

Perhaps from force of occupational habit, perhaps by virtue of the calm that is acquired by every important man who is consulted for his advice and who, knowing that he will keep control over the situation, sits back and lets his interlocutor flap and fluster, perhaps also in order to show to advantage the character of his head (which he believed to be Grecian, in spite of his whiskers), while something was being explained to him, M. de Norpois maintained an immobility of expression as absolute as if you had been speaking in front of some classical—and deaf—bust in a museum.

Marcel Proust, A la recherche du temps perdu

Linguistic exchange – a relation of communication between a sender and a receiver, based on enciphering and deciphering, and therefore on the implementation of a code or a generative competence – is also an economic exchange which is established within a particular symbolic relation of power between a producer, endowed with a certain linguistic capital, and a consumer (or a market), and which is capable of procuring a certain material or symbolic profit. In other words, utterances are not only (save in exceptional circumstances) signs to be understood and deciphered; they are also signs of wealth, intended to be evaluated and appreciated, and signs of authority, intended to be believed and obeyed. Quite apart from the literary (and especially poetic) uses of language, it is rare in everyday life for language to function as a pure instrument of communication. The pursuit of maximum informative efficiency is only exceptionally the

exclusive goal of linguistic production and the distinctly instrumental use of language which it implies generally clashes with the often unconscious pursuit of symbolic profit. For in addition to the information expressly declared, linguistic practice inevitably communicates information about the (differential) manner of communicating, i.e. about the *expressive style*, which, being perceived and appreciated with reference to the universe of theoretically or practically competing styles, takes on a social value and a symbolic efficacy.

## CAPITAL, MARKET AND PRICE

sified linguistic units of production and, as capacities of appropriawords, on the capacity of the various agents involved in the exchange capacity for appropriation and appreciation; it depends, in other understood both as their capacity for production and as their concretely established between the speakers' linguistic competences, speaking, one French-speaking - derives its particular form from the and an Arabic speaker or, in the post-colonial situation, between an employee or, in a colonial situation, between a French speaker whole social structure is present in each interaction (and thereby in groups defined by possession of the corresponding competence, the virtue of the languages spoken, the speakers who use them and the completely determined by the prevailing linguistic forces alone: by in a particular exchange. But the linguistic relation of power is not classified - helps to determine the law of price formation that obtains tion and appreciation, define markets that are themselves socially as socially classified productive capacities, characterize socially clasis certain that the relation between linguistic competences - which products. This capacity is not determined in linguistic terms alone. It to impose the criteria of appreciation most favourable to their own The value of the utterance depends on the relation of power that is to a market, characterized by a particular law of price formation. Utterances receive their value (and their sense) only in their relation objective relation between the corresponding languages or usages two members of the formerly colonized nation, one Arabicthat what happens between two persons - between an employer and perspective, which treats interaction as a closed world, forgetting the discourse uttered). That is what is ignored by the interactionist that is, between the groups who speak those languages.

The concern to return to the things themselves and to get a firmer

mouth of a peasant, such as the man who, in order to explain why he did not dream of becoming mayor of his village even though he had be sociologically impossible in a formal situation - coming from the language, would be totally devoid of value - and furthermore would coming from the mouth of the legitimate speaker of the legitimate definition, ex officio). What is praised as 'good quality Béarnais' qualified, licensed speaker who speaks 'good quality' French by mayor's French in the same way as his Béarnais, since he is a and especially not a provincial journalist, would think of praising the mayor of a large town, attesting to his urbanity, he also possesses all participation in the 'superiority' of the 'superior' language (no one, the titles (he is a qualified professor) which guarantee his rightful Béarnais mayor can create this condescension effect only because, as accorded to the way of using the hierarchical relation. In reality, the is the strengthening of the hierarchy implied by the recognition distinctly symbolic negation of the hierarchy - not the least of which linked to the undiminished hierarchy with those derived from the touch', for instance) enables the speaker to combine the profits that the symbolic negation of the hierarchy (by using the 'common cularly those involved in the interaction, as agents or spectators) so properties) is sufficiently known and recognized by everyone (partidisparity between the persons present (that is, between their social speak them. Such a strategy is possible whenever the objective relation, namely, the hierarchy of the languages and of those who when French is absent) in the very act of symbolically negating that languages that confront one another in practice (even and especially in deriving profit from the objective relation of power between the speeches in formal situations. The strategy of condescension consists whose mother tongue is Béarnais to perceive as a 'thoughtful assembled company in Béarnais: 'The audience was greatly moved prescribes French as the only acceptable language for formal Béarnais, they must tacitly recognize the unwritten law which gesture' the fact that a Béarnais mayor should speak to them in by this thoughtful gesture'. In order for an audience of people of a ceremony in honour of a Béarnais poet, had addressed the of south-west France) wrote of the mayor of Pau who, in the course example of this than that provided by strategies of condescension. transcending the interaction which they inform. There is no better Thus a French-language newspaper published in Béarn (a province that does not yield to immediate intuition because it lies in structures grip on 'reality', a concern which often inspires the projects of 'micro-sociology', can lead one purely and simply to miss a 'reality'

obtained the biggest share of the vote, said (in French) that he 'didn't know how to speak' (meaning French), implying a definition of linguistic competence that is entirely sociological. One can see in passing that strategies for the subversion of objective hierarchies in the sphere of language, as in the sphere of culture, are also likely to be strategies of condescension, reserved for those who are sufficiently confident of their position in the objective hierarchies to be able to deny them without appearing to be ignorant or incapable of satisfying their demands. If Béarnais (or, elsewhere, Creole) is one day spoken on formal occasions, this will be by virtue of its takeover by speakers of the dominant language, who have enough claims to linguistic legitimacy (at least in the eyes of their interlocutors) to avoid being suspected of resorting to the stigmatized language faute de mieux.

of the latter through the effect of statutory attribution (noblesse capacity is generally paired, if only because it imposes the acquisition competence is the statutorily recognized capacity of an authorized oblige), as opposed to the commonly held belief that regards technical capacity but a statutory capacity with which the technical rized to speak with authority. Linguistic competence is not a simple dominant, i.e. by the holders of the legitimate competence, authonorms of the legitimate language, the more it is dominated by the more or less formally delegated to speak), and when consumers are more favourable to the products offered by the holders of the criteria that are most favourable to their own products. This effect of realized in the fact that certain agents are incapable of applying to discourse may receive on different markets, are manifested and speech that is accredited, worthy of being believed, or, in a word person – an 'authority' – to use, on formal occasions, the legitimate technical capacity as the basis for statutory capacity. Legitimate more formal the market is, the more practically congruent with the pendent of their knowledge of that language). In other words, the legitimate competence (but a recognition which is relatively indegrant more complete recognition to the legitimate language and formal (and when it is more favourable, therefore, to those who are language is more imperative, that is, when the situation is more greatest linguistic competence - when the use of the legitimate the imposition of legitimacy is greater - and the laws of the market the linguistic products offered, either by themselves or others, the whose variations determine the variations in the price that the same (Le. tormal) language, the authorized, authoritative language. The relations of power that obtain in the linguistic market, and the exchange occurs. impose on it; and, finally, the very composition of the group in which structure the interaction through the spatial structure which they which place the legitimate speaker in a pre-eminent position and professor's platform, the orator's rostrum and microphone, all of aristocratic and academic titles: clothing, especially uniforms and social markers, and all of the more overtly social qualities such as disposition of the vocal apparatus that is one of the most powerful of the character of the voice (nasalization or pharynxization), a durable They do so in the same way as other non-linguistic properties such as social authority and social competence of those who utter them. linguistic properties of discourse only in so far as they express the relation of power that determines the criteria of evaluation prevailcertain experiments in social psychology have been able to establish formal dress; institutional attributes like the priest's pulpit, the ing in the market concerned takes into account the specifically the authority of the speaker. The practical evaluation of the symbolic vocabulary) of the person who utters it; that is, through this granted to it, depends on the pronunciation (and secondarily the that the efficacy of an utterance, the power of conviction which is the effectiveness of the performative, one can understand how effective. Given that legitimate competence, thus defined, implies particularly reliable measure of statutory competence, it depends on performative, claiming (with the greatest chances of success) to be

in relation to their position in a complete system of linguistic styles which would be attributed to them, in a hypothetical unified market which confront each other on that market and the theoretical value gap between the values accorded in practice to the linguistic products other words, the more these different conditions converge and the expression, even outside the constraints of the formal situation. In more inclined to know and recognize the legitimacy of this mode of cnaracterize it into imperative rules, 'de rigueur' (like black ties at optional variants (at least on the level of pronunciation) which corresponding symbolic profit. For the more formal the situation is, as linguistic capital capable of imposing the law of price formation higher the degree to which this occurs on a market, the narrower the formal dinners), making the recipients of these linguistic products legitimacy of the dominant mode of expression, converting the the more it is able to impose by itself alone the recognition of the which is the most favourable to its products and of procuring the dominant linguistic competence will function in a particular market Thus the more formal a situation is, the more likely it is that the

Conversely, as the degree of formality in an exchange situation and the degree to which the exchange is dominated by highly authorized speakers diminish, so the law of price formation tends to become less unfavourable to the products of dominated linguistic habitus.

constituted by a linguistic survey or investigation (unless specific even when they spend all their lives, like the thief described by competence, when confronted with a formal market, like the one one has licence (a typical 'dictionary word') because one is among in the use of language which obtains in this oasis of freedom, where dominated individuals once they leave the unregulated areas where they are doomed to silence or to the broken discourse which individuals are always under the potential jurisdiction of formal law, unguistic legitimacy consists precisely in the fact that dominated friends and not forced to 'watch oneself'. It is also true that popular would be quite mistaken, therefore, to see a 'true' popular language spokespersons as soon as they are placed in a formal situation. It is shown by the fact that it governs the production of their than truly transgressed,3 remains valid, and it re-imposes itself on adjusted to their principles of production, free them from the exchanges between homogeneous partners, the 'illegitimate' linguisapply to more formal markets are suspended.2 In these private capacity to manipulate is greater the more capital one possesses, as is metadiscourse concerning the conditions of use of discourse. This Weber, beyond its reach, so that when placed in a formal situation precautions are taken), is, as it were, annihilated. The reality of they can be outspoken (and where they can spend all their lives), as this, the formal law, which is thus provisionally suspended rather necessarily comparative logic of distinction and of value. Despite tic products are judged according to criteria which, since they are life, among friends, markets where the laws of price formation which dominated individuals from finding, in the space provided by private unification of the market is never so complete as to prevent shown by the strategies of condescension. It is also true that the between ourselves', etc.). But it goes without saying that the the candour enjoyed on a particular market ('off the record', 'strictly respect', etc.) or those which reinforce, through explicit articulation. sion', 'if I may say so', 'if you'll pardon the expression', 'with all due or excuse speech which is too free or shocking ('with your permisincludes, for example, the expressions which are used to introduce and that the market can be manipulated, within certain limits, by a which is constitutive of the market can be the subject of negotiation It is true that the definition of the symbolic relation of power

linguistic investigation also often records.

explain the variations thus recorded run the risk of overlooking the discourse which is the product of the relationship between a linguisaccording to the market and that any linguistic observation records a competence vary according to the market situation (which would are only going half-way: they are in fact forgetting that the different (measured by this or that phonological, lexical or syntactic index) establish statistically the social factors of linguistic competence doubtless the source of the differential weight of different variables. effect of the investigative situation itself, a hidden variable which is academic market. All attempts to pin down the variables that could laws of price formation which govern it are related to those of the tic investigation. This market has a high degree of tension since the tic competence and the particular market constituted by the linguisrequire the development of a proper experimental project). how the explanatory weights of the different factors which determine relative weights, and that what is important therefore is to determine the inquiry - could, in a different situation, have very different factors measured in a particular market situation - that created by Those who, wishing to break with linguistic abstractions, try to This means that the productions of the same linguistic habitus vary

# SYMBOLIC CAPITAL: A RECOGNIZED POWER

it as a particular case of the effects of symbolic domination, which also ritual discourse or a simple injunction, or even threats or insults, magical efficacy which not only the command and the password, but they receive from a group. Symbolic imposition - that kind of symbolic capital, i.e. on the recognition, institutionalized or not, that never defined solely by the relation between the linguistic compeoccurs in all linguistic exchanges. The linguistic relation of power is the setting up of a ritual exchange, such as a mass, presupposes. recognition of the importance which it attributes to itself.4 Equally, granted the importance it claims, there has to be a convergence of linguistic logic of discourse. For the philosopher's language to be social conditions which are altogether distinct from the strictly purport to exercise - can function only if there is a convergence of tences present. And the weight of different agents depends on their The question of performative utterances becomes clearer if one sees among other things, that all the social conditions are in place to the social conditions which enable it to secure from others a

> on the qualities of the person alone. constituents of this profit lies in the fact that it appears to be based tion that give structure to it, although one of the most important one implied by the use of the legitimate language which, as such, of recognition, which is the basis of its authority, ceases to function. from the totality of the social universe and the relations of dominadistinction, procured by any use of the legitimate language, derives legitimacy. One may note, in passing, that the source of the profit of effectiveness of all the mechanisms, analysed above, which secure exercise its specific efficacy only as long as it can count on the involves the claim to be heard, believed and obeyed, and which can mechanisms capable of ensuring the reproduction of the relationship symbolic efficacy of religious language is threatened when the set of therefore agreed among themselves. It is certainly the case that the ensure the production of appropriate senders and receivers, who are the reproduction of the dominant language and the recognition of its This is also true of any relation of symbolic imposition, even of the

open). In this way, they justified to themselves the rejection of any extra-linguistic act (opening the meeting by the fact of declaring it the extra-linguistic act; only to open the meeting effectively does one function. The conditions of felicity discussed by Austin concern only analysis of the social conditions in which performative utterances properly linguistic act (e.g. declaring the meeting open) and the saying something, or, to put it more simply, the difference between a ments that are used to accomplish an act other than the simple fact of the act, and performatives conceived more broadly to mean stateventying since they represent in themselves the accomplishment of usning between explicit performatives, which are necessarily selfdefinition that ignores the market effect. They did this by disting-Austin had set them, in order to return to a narrowly linguistic of the performative, an excuse for dismissing the problem which linguists have often rushed to find, in Austin's inconsistent definition recognized authority over the recipient of that order. It is true that in the same way that, to be able to give an order, one must have a with the christening of a ship or of a person must be entitled to do so, social conditions, and the person who wishes to proceed felicitously in the examples analysed by Austin, these 'conditions of felicity' are have to be fulfilled for the magic of words to operate. As is indicated institution is inseparable from the existence of an institution defining the conditions (regarding the agent, the time or place, etc.) which to the sphere of linguistics. The magical efficacy of these acts of Austin's account of performative utterances cannot be restricted

need to be entitled to do so, as anyone can declare it open, even if his declaration remains totally ineffective.<sup>5</sup>

say? But by pushing to the limit the consequences of the distinction when my doing consists in my saying, what I do is necessarily what I would be socially deprived of sense.9 Since an order, or even a reduces itself to futile clamour, childishness, or lunacy.'8 The logical authority is lacking, such an utterance is no more than words; it mobilization," and as it cannot be an act because the requisite assert anything, or else does so at his peril, as with an insult reflects on the conditions of felicity), it is clear that not anyone can sociological point of view (the one adopted in fact by Austin when he which imply a reference to the social conditions for their success ing out a contrario the presuppositions of ordinary performatives, accomplish such an act'. The construction of these 'pure' performaaccomplish a speech act like an order, so that everyone can claim to institution and not everyone is; but everyone has the authority to legitimately to open the meeting, one needs to be authorized by the order has little chance of being obeyed'.º Or, again: 'To claim soldier can give an order to his commanding officer, even though his not necessary to be in a position of superiority to give an order; a unless they have, in some way, the whole social order behind them. described by Austin are acts of institution that cannot be sanctioned demonstrates by reductio ad absurdum that illocutionary acts as to base its autonomy (notably with regard to sociology), pragmatics not fulfilled. The anticipated conditions of felicity help to determine dream up and give an order for which the conditions of felicity are its accomplishment depends on all the relations of order which password, can work only if it is backed up by the order of things and raison d'être, and if it were to be produced in spite of everything, it socio-logically exist independently of the institution which gives it its ders, that the performative utterance, as an act of institution, cannot execution shows, through the absurdities that this abstraction engenexercise of separating the act of speech from its conditions of 'Anybody can shout in the public square, "I decree a general the private can order his captain to 'clean the latrines'; but from a tives, represented by explicit performatives, has the virtue of bring-'Whereas one clearly must be "entitled" to open the meeting, it is between the linguistic and the extra-linguistic, on which it purports the utterance by allowing it to be thought of and experienced as define the social order, one would have to be crazy, as they say, to From a strictly linguistic point of view, anyone can say anything and Was it necessary to employ so much ingenuity to discover that

reasonable and realistic. Only a hopeless soldier (or a 'pure' linguist) could imagine that it was possible to give his captain an order. The performative utterance implies 'an overt claim to possess such or such power', '10 a claim that is more or less recognized and therefore more or less sanctioned socially. This claim to act on the social world through words, i.e. magically, is more or less crazy or reasonable depending on whether it is more or less based on the objectivity of the social world. '11 Thus we can counterpose two acts of magical naming that are, socially, very unequally guaranteed: the insult ('you're only a professor') which, lacking authorization, risks rebounding against its author, and the official naming or 'nomination' ('I appoint you professor'), powerfully invested with all the authority of the group and capable of instituting a legitimate, that is, universally recognized, identity.

name and under his own authority. insignia aimed at underlining the fact that he is not acting in his own that, among other things, by equipping him with the signs and the nim as a medium between the group and the social world; and it does capable of acting on the social world through words, by instituting ministry, which constitutes the legitimate representative as an agent precisely, it lies in the social conditions of the institution of the act on behalf of a group, thus constituted in him and by him. 13 More individual - king, priest or spokesperson - is mandated to speak and sentence will be executed. The inquiry into the specifically linguistic which, when it is pronounced, as it should be, by someone who has in the mystery of ministry, i.e. the delegation by virtue of which an power. The real source of the magic of performative utterances lies individual agent can find himself and his speech invested with such to the distinctly sociological inquiry into the conditions in which an principle behind the 'illocutionary power' of discourse thus gives way there is a set of agents and institutions which guarantee that the an effect: the judge need say no more than 'I find you guilty' because group, can replace action with speech, which will, as they say, have the right to do so,12 i.e. by an agent acting on behalf of a whole The limiting case of the performative utterance is the legal act

There is no symbolic power without the symbolism of power. Symbolic attributes – as is well illustrated in the paradigmatic case of the *skeptron* and the sanctions against the improper wearing of uniforms – are a public display and thereby an officialization of the contract of delegation: the ermine and the robe declare that the judge or the doctor is recognized as having just cause (in the collective recognition) for declaring himself

expressed by his appearance - is legitimate. The competence that is societies, has the purpose of demonstrating the orator's mastery and discourse which, as is clearly demonstrated in the case of poets in archaic exercise of symbolic power is accompanied by work on the form of authority of the speaker is less clearly institutionalized. It follows that the tence of the person who utters it. This is more true, of course, when the discourse of authority always depends, in part, on the linguistic compethe mechanism, in the Pascalian sense, through which language aims to its author and the trust he demands. In this respect, style is an element of and even pronunciation, which exists purely to underline the authority of whole dimension of authorized language, its rhetoric, syntax, vocabulary the sense of the right to speech and to power through speech. There is a of the spokesperson - is also one of the manifestations of competence in specifically linguistic - the Latin once spoken by doctors or the eloquence judge or doctor, that his imposture - in the sense of the pretension accomplishment which allows one to 'get those laughing on one's side'.) regulated deformation of ritual formulas, to produce the expressive popular rhetoric of insults which seeks, by flagrant overstatement and the gaining him the recognition of the group. (This logic is also found in the thereby help to ensure its own credibility. 14 The symbolic efficacy of the produce and impose the representation of its own importance and

Thus, just as the relation to the market defines, in the case of constatives, the conditions of acceptability and thereby the very form of the discourse, so too the relation to the possibilities offered by a particular market determines, in the case of performative utterances, the conditions of felicity. One must therefore assert, against all the forms of autonomization of a distinctly linguistic order, that all speech is produced for and through the market to which it owes its existence and its most specific properties.

## THE ANTICIPATION OF PROFITS

Since a discourse can only exist, in the form in which it exists, so long as it is not simply grammatically correct but also, and above all, socially acceptable, i.e. heard, believed, and therefore effective within a given state of relations of production and circulation, it follows that the scientific analysis of discourse must take into account the laws of price formation which characterize the market concerned or, in other words, the laws defining the social conditions of acceptability (which include the specifically linguistic laws of grammaticality). In reality, the conditions of reception envisaged are part of the conditions of production, and anticipation of the sanctions of

the market helps to determine the production of the discourse. This anticipation, which bears no resemblance to a conscious calculation, is an aspect of the linguistic habitus which, being the product of a prolonged and primordial relation to the laws of a certain market, tends to function as a practical sense of the acceptability and the probable value of one's own linguistic productions and those of others on different markets. <sup>15</sup> It is this sense of acceptability, and not some form of rational calculation oriented towards the maximization of symbolic profits, which, by encouraging one to take account of the probable value of discourse during the process of production, determines corrections and all forms of self-censorship – the concessions one makes to a social world by accepting to make oneself acceptable in it.

sanction by which it is partly produced. market sanction, thus provides an apparent justification for the tension, embarrassment, silence, etc.), which helps to establish the and it means that the practical relation to the market (ease, timidity, which the practical anticipation of this price helped to determine; linguistic product, the nature, and therefore the objective value, of evaluation. 16 This means that the market fixes the price for a are, inseparably, oriented towards communication and exposed to maximize the symbolic profit they can obtain from practices which often unwittingly, and without expressly seeking to do so, try to anticipation of the laws of the market concerned, their authors, most conditions of reception and owe some of their properties (even at a academic discourse of a scientific paper - are marked by their expressions - whether words exchanged between friends, the grammatical level) to the fact that, on the basis of a practical bureaucratic discourse of an authorized spokesperson or the inevitably affected by the anticipation of market sanctions: all verbal the market on which they are placed), linguistic production is powers capable of providing credit (varying according to the laws of Since linguistic signs are also goods destined to be given a price by

In the case of symbolic production, the constraint exercised by the market via the anticipation of possible profit naturally takes the form of an anticipated *censorship*, of a self-censorship which determines not only the manner of saying, that is, the choice of language – 'code switching' in situations of bilingualism – or the 'level' of language, but also what it will be possible or not possible to say.<sup>17</sup>

Everything happens as if, in each particular situation, the linguistic norm (the law of price formation) is imposed by the holder of the competence

intentions, it cannot fail to function as a strategy of condescension likely himself, this may well ease the tension of the exchange, but, whatever his encounter strongly corrected French or silence; and if he uses Béarnais It is clear that the interviewer, as an 'educated' city-dweller, will only a roadworker in the town, originally from the villages and about her age. and more or less of her own age; then she used a French that was strongly could feign ignorance). The next moment, she spoke in Béarnais to a who, being more of a 'city-dweller', might not understand Béarnais or the town, who was originally from another, larger town in the Béarn (and ing villages) first used a 'patois-French' to a young woman shopkeeper in town, the same person (an elderly woman living in one of the neighbourdistribution of specifically linguistic capital and of other kinds of capital. their instruments of expression), analysed in terms of the structure of the of bilingualism enable one to observe quasi-experimentally how the symbolic and linguistic capital, for example between peasants. Situations whereas this constraint disappears between holders of an equivalent when the disparity between the different kinds of capital is greater close to it, is more powerfully experienced, all other things being equal mode of expression (French in the case of a patois speaker), or to come dominated speaker and the necessity for him to adopt the legitimate setting, etc.). It is as if the effect of censorship which is exercised over the the exchange has a higher degree of formality (in public, in a formal speaker in the interaction, and in a way that is all the more rigorous when which is closest to the legitimate competence, i.e. by the dominant to create a situation no less artificial than the initial relationship. 'corrected' to a minor town official; and, finally, she spoke in Béarnais to woman who lived in that town but who was originally from the villages Thus, in a series of interactions observed in 1963 in a small Béarnais language used varies according to the relation between the speakers (and

The practical cognition and recognition of the immanent laws of a market and the sanctions through which they are manifested determine the strategic modifications of discourse, whether they concern the effort to 'correct' a devalued pronunciation in the presence of representatives of the legitimate pronunciation and, more generally, all the corrections which tend to valorize the linguistic product by a more intense mobilization of the available resources, or, conversely, the tendency to resort to a less complex syntax, to the short phrases which social psychologists have observed in adults when they address children. Discourses are always to some extent *euphemisms* inspired by the concern to 'speak well', to 'speak properly', to produce the products that respond to the demands of a certain market; they are compromise formations resulting from a transaction between the expressive interest (what is to be said) and the censorship inherent in

particular relations of linguistic production (whether it is the structure of linguistic interaction or the structure of a specialized field), a censorship which is imposed on a speaker or writer endowed with a certain social competence, that is, a more or less significant symbolic power over these relations of symbolic power. <sup>18</sup>

of sanctions on a market with a given level of tension), and a market depend on the relation between a habitus (which is itself the product euphemized. In other words, the form and the content of a discourse which formal usage presupposes. defined by a level of tension which is more or less heightened, hence an expression which is highly controlled, and therefore strongly closely related aptitude to respond to a high degree of tension with speaker to this tension and the censorship it implies, as well as the which they belong; and, on the other hand, on the 'sensitivity' of the structure of the distribution of linguistic and other kinds of capital) case of an interaction, on the extent of the social distance (in the market, that is, on the degree of formality of the situation and, in the ficient attention to 'correctness' and to 'the imposition of form by the severity of the sanctions it inflicts on those who pay insufbetween the sender and the receiver, or the respective groups to thus depend, on the one hand, on the objective tension of the to which it is controlled, monitored and refined in form (formal), Variations in the form of discourse, and more precisely the degree

of the compromise between the expressive intention - in this case, expressions are theoretically equivalent, they are not so in practice come', 'Come please!', 'Come, I beg you', 'I hope you will come' come', 'Suppose you came?', 'You ought to come', 'Come here' expressions (represented here by approximate English equivalents) variations of which Bally gives a good example, 19 with a series of terms of variations in the tension of the market, the stylistic use of the available resources, whether they are already objectified sion or unacceptable pressure - and the censorship inherent in a 'I'm counting on you . . .' and so on ad infinitum. Although such 'Kindly come', 'Would you be so good as to come', 'Be a sport, do 'Here!' - to which could be added 'Will you come?', 'You will come', you like to come?', 'You will come, won't you?', 'Do say you'll towards the same practical result: 'Come!', 'Do come!', 'Wouldn't which are seemingly interchangeable, since they are all oriented more or less asymmetrical social relationship, by making maximum insistence, which runs the risk of appearing as unreasonable intru-Each of them, when used appropriately, achieves the optimum form It is, therefore, not clear how one could understand, other than in

and codified, like expressions of politeness, or remain in a virtual state. This is as much insistence as one can 'allow oneself' to exert, so long as the 'forms' are observed. Where 'If you would do me the honour of coming' is appropriate, 'You ought to come' would be out of place, because too off-hand, and 'Will you come?' would be distinctly 'crude'. In social formalism, as in magical formalism, there is only one formula in each case which 'works'. And the whole labour of politeness strives to get as close as possible to the perfect formula that would be immediately self-evident if one had a perfect mastery of the market situation.

very legitimacy of the question ('May I ask you to come?). honour of coming'); or it may be a metalinguistic inquiry into the as to come'), even an obsequious form ('If you would do me the which case it may take a colloquial form, appropriate between peers both the possibility of refusal and the value set on compliance, in form used to neutralize 'impoliteness' may be a simple interrogative more marked in 'If you would be so good as to come this way'. The injunction, reduced to zero in 'Here', 'Come', or 'Come here', is need be, by means of euphemization. The attenuation of the the limits inscribed in this relation, ritually transgressing them, if existence and their efficacy (the celebrated 'illocutionary force'). entire structure of the social relation from which they derive their be a formula of insistence which pretends not to insist by declaring you come?'), which acknowledges the possibility of refusal. It may hierarchy of different kinds of capital, and also of sex and age, and of of the relative positions of the sender and the receiver in the ('Do me a favour and come'), a 'stilted' form ('Would you be so kind ('Will you come?'), or a doubly delicate negative question ('Won't What is called tact or adroitness consists in the art of taking account Form and the information it imparts condense and symbolize the

What our social sense detects in a form which is a kind of symbolic expression of all the sociologically pertinent features of the market situation is precisely that which oriented the production of the discourse, namely, the entire set of characteristics of the social relation obtaining between the interlocutors and the expressive capacities which the speaker was able to invest in the process of euphemization. The interdependence between linguistic forms and the structure of the social relation within and for which it is produced can be seen clearly, in French, in the oscillations between the forms of address, *vous* and *tu*, which sometimes occur when the objective structure of the relation between two speakers (e.g. disparity in age or social status) conflicts with the length and continuity of their

acquaintance, and therefore with the intimacy and familiarity of their interaction. It then seems as if they are feeling their way towards a readjustment of the mode of expression and of the social relation through spontaneous or calculated slips of the tongue and progressive lapses, which often culminate in a sort of linguistic contract designed to establish the new expressive order on an official basis: 'Let's use *tu*.' But the subordination of the form of discourse to the form of the social relationship in which it is used is most strikingly apparent in situations of *stylistic collision*, when the speaker is confronted with a socially heterogeneous audience or simply with two interlocutors socially and culturally so far apart that the sociologically exclusive modes of expression called for, which are normally produced through more or less conscious adjustment in separate social spaces, cannot be produced simultaneously.

intermediate forms of insecurity and timidity. sanction, which induces surrender and silence, through all the of certitudo sui, of self-assurance, to the certainty of a negative can range from the certainty of a positive sanction, which is the basis and a certain market, through which this relation is accomplished. It objective relation between a certain linguistic and social competence scarcely be called a subjective anticipation since it is the product of rized by a particular degree of sensitivity to the tension of the probability. 20 The practical anticipation of the potential rewards or average probability of success, and an incorporated objectivity, that the encounter between an objective circumstance, that is, the market; or, in other words, it is the anticipation of profits, which can abstract, for any speaker, but rather the relation between a degree of penalties is a practical quasi-corporeal sense of the reality of the is, the disposition towards a more or less rigorous evaluation of that 'average' objective tension and a linguistic habitus itself charactethe market or, more precisely, its degree of formality, defined in the What guides linguistic production is not the degree of tension of

# THE LINGUISTIC HABITUS AND BODILY HEXIS

The definition of acceptability is found not in the situation but in the relationship between a market and a habitus, which itself is the product of the whole history of its relations with markets. The habitus is, indeed, linked to the market no less through its conditions of acquisition than through its conditions of use. We have not learned to speak simply by hearing a certain kind of speech spoken

own social worth which governs the practical relation to different some of the mediations which help to constitute that sense of one's experience of the price attributed to one's own body, are doubtless sanctions applied to one's own productions, together with the whole physical posture in the social world. markets (shyness, confidence, etc.) and, more generally, one's original relation with different markets and the experience of the knowing the place which one occupies in the social space. One's own linguistic products is a fundamental dimension of the sense of ot language is socially acceptable. The sense of the value of one's language and the practical mastery of situations in which this usage practice, is inseparable from the practical mastery of a usage of competence, which is acquired in a social context and through liberties of a language that is securely established. This means that controlled language on some people while allowing others the on the production of discourse, imposing silence or a hypergoverns the degree of constraint which a given field will bring to bear tends to diminish continuously.) This linguistic 'sense of place' from this dialectic, the informative efficacy of all new experiences and that, in the process of selective re-interpretation which results by the habitus, in the form of schemes of production and evaluation, experience and the experiences that have already been assimilated depend on the relation of practical 'compatibility' between this that the effects that a new experience can have on the habitus to endow it with considerable stability. (We know, in general terms, organizes all subsequent perceptions of linguistic products, tending between the different usages and the different markets, which sense of the social value of linguistic usages and of the relation ments or refutations has thus constituted in each one of us a certain markets (like that of the school). The system of successive reinforcetogether with the authority which it provides, receive on other presenting the child's imitative propensity with models and sanctions on a determinate market. This occurs through exchanges within a learned the value that the products offered on this primary market, that diverge more or less from legitimate usage. 21 And we have family occupying a particular position in the social space and thus but also by speaking, thus by offering a determinate form of speech

While every speaker is both a producer and a consumer of his own linguistic productions, not all speakers, as we have seen, are able to apply to their own products the schemes according to which they were produced. The unhappy relation which the petits bourgeois have to their own productions (and especially with regard to their

synchronically and diachronically, in the social structure. dimension, which means in fact, the position that is occupied efforts. As is very evident in this case, what expresses itself through most determined to reject it, deny it, and contradict it by their the linguistic habitus is the whole class habitus of which it is one the academic hypothesis of the perfectly unified market) and the speak, the petits bourgeois are those who are both the most and the schemes of evaluation. Divided against themselves, so to things that result from a divorce between the schemes of production singly rash utterances prompted by an artificial confidence - are all creating 'incorrectness' through hyper-correction or the embarrasand in others,22 which pushes them to hyper-correction; their market and, by the same token, to linguistic correction in themselves insecurity, which reaches a state of paroxysm on formal occasions, severity); their especially keen sensitivity to the tension of the pronunciation, which, as Labov shows, they judge with particular 'conscious' of the objective truth of their products (the one defined in

associated with a situation where the principles of evaluation and the of the norm and who can express all the self-confidence that is opt for the broken forms of a borrowed and clumsy language or to cognition), the petits bourgeois are distinct from members of the tic habitus (especially if they were born in that class) is the realization less distinct from the members of the dominant class, whose linguisescape into abstention and silence. But the petits bourgeois are no speaking, which they reserve for private usage, have no choice but to lower classes who, lacking the means to exercise the liberties of plain effect of an especially marked disparity between recognition and through their particular sensitivity to objective tension (which is the tigation. Situated at the maximum point of subjective tension them on the particularly tense markets created by linguistic invessumption, they are even more inclined to invest in the acquisition of mobility through their capacity for symbolic production and condestined, by the division of labour between the sexes, to seek social ance) can be understood in the framework of the same logic: bourgeoisie could not fail to strike those who, like Labov, observed legitimate competences. The linguistic practices of the petite language (and equally with regard to cosmetics or personal appearanxiety felt by women of the petite bourgeoisie with regard to who are dominant. The particular intensity of the insecurity and prematurely, at the cost of constant tension, the properties of those pretension which leads the petits bourgeois to attempt to appropriate As we have seen, hyper-correction is inscribed in the logic of

principles of production coincide perfectly. 23

outspokenness on the popular market, the demands of the market constantly sustained attention to forms and formalities which defines under ordinary circumstances, by a high level of control and by that and precocious tamiliarity with markets that are characterized, even coincide with the exigencies inscribed in those positions. As the expressive dispositions that are 'censored' in advance, since they Such is the basis of the most frequent and best concealed form of duced it, the habitus anticipates the objective demands of the field structures which it confronts coincide with those which have proexternal censorship since it is accomplished through the relation to and the dispositions of the habitus are perfectly attuned; the law of the 'stylization of life'. relation to the market which can only be acquired through prolonged mode of expression, relaxation in tension is the expression of a principle underlying all the distinctive features of the dominant imply the right to speak, those agents who are endowed with censorship, the kind which is applied by placing, in positions which the market which is its incorporated form. When the objective the market does not need to be imposed by means of constraint or In this case, as, at the other extreme, in the case of popular

other circumstances, when we are 'among our own kind'. That is opposition between the ordinary and the extra-ordinary), but also in especially among the petite bourgeoisie, who establish a marked of form and euphemization increase steadily, not only on public or what the rug cost?').24 where it would have to be given an attenuated form ('May I ask you seem like a compliment), would be 'misplaced' in the bourgeoisie would be acceptable among the lower classes (where it might even price of an object ('Hey, that's a nice rug. What did it cost?'), which behaviour among friends, where someone asks openly about the what Lakoff notes indirectly when he observes that the kind of casualness, the laxness or the licence which we allow ourselves in eating, but also in styles of speaking, which tend to exclude the the routines of everyday life. This can be seen in styles of dressing or official occasions (as is the case among the lower classes and of censorship and the correlative prominence given to the imposition It is certainly true that, as one rises in the social order, the degree

Linked to this higher degree of censorship, which demands a consistently higher degree of euphemization and a more systematic effort to *observe formalities*, is the fact that the practical mastery of the instruments of euphemization which are objectively demanded

symbolic domination operates appropriate form of language - i.e. formal language - is absolutely function, which can disappear as long as the performative logic of imperative and prevails to the detriment of the communicative to impose form and to observe formalities, which defines the also suited to all formal markets and to social rituals where the need things to manner, style and form, to the detriment of function. It is stylization of life: that forming of practices which gives priority in all other classes which are immersed in it) which compromises the form of neutralization and distancing of reality (and distancing of the use), is also adjusted in advance to markets which require that other markets requiring 'axiological neutrality' (and not only in language impulse. Such a mode of expression, which is produced by and for surrendering without restraint or censorship to their expressive distance but let themselves be carried away by their own words, - and, by the same token, from those who cannot keep such a his distance from his own utterances, and therefore his own interests these expressions are an affirmation of the speaker's capacity to keep values', or, as Labov says, of 'avoiding all error and exaggeration', it, of 'heightening intermediate values and toning down extreme to language and to the social world. Having the effect, as Lakoff puts distance which is one of the characteristics of the bourgeois relation guage and, as such, they function as marks of the neutralizing in determining the value of a way of communicating. Not only does therefore possible, but they are also elements of a practical metalanresources and the disinterested relation to those resources which is their very redundancy bear witness to the extent of the available a strict economy of communication, they fulfil an important function verbal inflation of bourgeois speech. Though superfluous in terms of values), that these expressions are responsible for the verbosity and popular speech, which leads him simply to invert the system of phrases, e.g. 'such a thing as', 'some things like that', 'particularly'. 25 etc., and, according to Labov, by intensive use of what he calls filler speaking', 'loosely speaking', 'technically', 'regular', 'par excellence' what he calls hedges, e.g. 'sort of', 'pretty much', 'rather', 'strictly childhood on) when one finds oneself subject to these demands, and i.e. with the increased frequency of the social occasions (from or the high-society market, increases as one rises in the social order, on the markets with the greatest tension, like the academic market It is not enough to say, as Labov does (with a view to rehabilitating bourgeois usage is characterized, according to Lakoff, by the use of therefore able to acquire practically the means to satisfy them. Thus

treated as such. other class pronunciations - into an indivisible totality which must be phoneme 'r', for example) being compared with its equivalent in al features - which are often studied in isolation, each one (the life-style 'made flesh', like the whole bodily hexis, welds phonologicwhole phonological aspect of speech. This 'articulatory style', a nent of the bodily hexis, which implies a systematic informing of the but also in eating, drinking, laughing, etc.) and therefore a compoposition is an element in an overall way of using the mouth (in talking characterizes a class pronunciation. The most frequent articulatory social class determines the system of phonological features which Guiraud calls 'articulatory style', the bodily hexis characteristic of a is every reason to think that, through the mediation of what Pierre whole socially informed relation to the world, are expressed. There hexis in which one's whole relation to the social world, and one's linguistic, especially phonetic, competence is a dimension of bodily of the market. Language is a body technique, and specifically reactions or, more specifically, the articulatory ones, to the tension whole body which responds by its posture, but also by its inner inscribed in the most deep-rooted of bodily dispositions: it is the body. The sense of acceptability which orients linguistic practices is intention in its relation to language as it invests in its relation to the It is no coincidence that bourgeois distinction invests the same

physical postures of tension and exertion (bouche fine, pincée, lèvres and in their most caricatured, petit-bourgeois form, convey in their Bourgeois dispositions, as they are envisaged in the popular mind oneself laughing'), i.e. relaxed and free, and therefore masculine.26 ashamedly wide open, as in 'split' (fendue, se fendre la gueule, 'split tense and censored, and therefore feminine, and la gueule, unwords for the mouth: la bouche, which is more closed, pinched, i.e. to language in the sexually over-determined opposition between two opposition between the bourgeois relation and the popular relation precisely, their way of using the mouth and throat when speaking. In associate the idea of virility with their way of speaking or, more to the imposition of the legitimate language to the fact that they right when he ascribes the resistance of male speakers in New York general disposition to appreciate what is 'natural'. Labov is no doubt of form) and by the valorization of virility - one aspect of a more of 'airs and graces' (i.e., the refusal of stylization and the imposition clearly part of a relation to the body that is dominated by the refusal France, it is surely no accident that popular usage condenses the Thus, in the case of the lower classes, articulatory style is quite

> opposed to la fermer, la boucler, taire sa gueule, s'écraser - 'say one's tion (se fendre la gueule) of elementary pleasure.27 la gueule - stuffing oneself with food and drink) and frank manifestagueule with the trank acceptance (s'en foutre plein la gueule, se rincer clear grasp of the unity of habitus and bodily hexis, also associates la intake and the site of speech output, the popular vision, which has a and self-image. Applying the same 'intention' to the site of food down'), aims at the very essence of the interlocutor's social identity expression (consider the meaning of ouvrir sa gueule, or l'ouvrir, as gueule, sale gueule - 'nice guy', 'ugly mug') and as its main means of gueule, regarded both as the 'seat' of personal identity (bonne in', 'a punch in the mouth', 'shut your face'), which, through the gueule, mon poing sur la gueule, ferme ta gueule - 'smash your face slanging match', 'mouth-off'). It also designates a capacity for the gueule, coup de gueule, grande gueule, engueuler, s'engueuler, gueulviolence, identified with the sheer strength of the voice (fort en simply to sulk (faire la gueule). It designates a capacity for verbal calm certainty of strength which rules out censorships - prudence piece', as opposed to 'shut it', 'belt up', 'shut your mouth', 'pipe physical violence to which it alludes, especially in insults (casser la er, aller gueuler - 'loud-mouthed', a 'dressing-down', 'bawl', 'have a and deviousness as well as 'airs and graces' - and which make it 'open' and 'outspoken' (jouer franc-jeu, avoir son franc-parler) or possible to be 'natural' (la gueule is on the side of nature), to be dispositions which, according to the popular ideal, are rooted in the distance. La gueule, by contrast, is associated with the manly from the things of the body and those who are unable to mark that fussy about food, difficult to please), and the conspicuous distance haughtiness and disdain (faire la fine bouche, la petite bouche - to be general dispositions towards the world and other people (and pincées, serrées, du bout des lèvres, bouche en cul-de-poule - to be particularly, in the case of the mouth, towards food), such as fastidious, supercilious, 'tight-lipped') the bodily indices of quite

On the one hand, domesticated language, censorship made natural, which proscribes 'gross' remarks, 'coarse' jokes and 'thick' accents, goes hand in hand with the domestication of the body which excludes all excessive manifestations of appetites or feelings (exclamations as much as tears or sweeping gestures), and which subjects the body to all kinds of discipline and censorship aimed at denaturalizing it. On the other hand, the 'relaxation of articulatory tension', which leads, as Bernard Laks has pointed out, to the dropping of the final 'r' and 'l' (and which is probably not so much an

the classes, the sexes and the generations. market, exacts recognition of the hierarchical differences between deportment in relation to the degree of objective tension of the variations in ways of talking (the formulae of politeness) or of bodily constraints and controls of politeness which, by means of the stylistic larly on the dominated class, through the seemingly insignificant pressure and repression which the everyday order imposes, particuhighlight, through the verbal explosion which they facilitate, the festivity as described by Bakhtin and especially revolutionary crisis tends to turn the social world upside down, arse over head. Popular its common nature - belly, bum, bollocks, grub, guts and shit - it daring is less innocent than it seems since, in reducing humanity to associated with rejection of the censorship which propriety imposes, dominant code, even if the effort is made in other areas), is conform too strictly on the points most strictly demanded by the effect of laisser-aller28 as the expression of a refusal to 'overdo it', to particularly on the tabooed body, and with the outspokenness whose

It is not surprising that, from the standpoint of the dominated classes, the adoption of the dominant style is seen as a denial of social and sexual identity, a repudiation of the virile values which constitute class membership. That is why women can identify with the dominant culture without cutting themselves off from their class as radically as men. 'Opening one's big mouth' (ouvrir sa grande gueule) means refusing to submit, refusing to 'shut it' (la fermer) and to manifest the signs of docility that are the precondition of mobility. To adopt the dominant style, especially a feature as marked as the legitimate pronunciation, is in a sense doubly to negate one's virility because the very fact of acquiring it requires docility, a disposition imposed on women by the traditional sexual division of labour (and the traditional division of sexual labour), and because this docility leads one towards dispositions that are themselves perceived as effeminate.

In drawing attention to the articulatory features which, like the degree of 'aperture', sonority or rhythm, best express, in their own logic, the deep-rooted dispositions of the habitus and, more precisely, of the bodily hexis, spontaneous sociolinguistics demonstrates that a differential phonology should never fail to select and interpret the articulatory features characteristic of a class or class fraction in relation not only to the other systems with reference to which they take on their distinctive value, and therefore their social value, but also in relation to the synthetic unity of the bodily hexis from which they spring, and by virtue of which they represent the ethical or

aesthetic expression of the necessity inscribed in a social condition.

cularly at the phonological level), may notice differences where ordinary ceusse) have greater weight. designated by stereotypes (such as the 'peasant' 'r' or the southern never impinge on consciousness in that form, even if those which are as 'vulgar' is based, like all practical predication, on sets of indices which and the judgement which classifies a speech form as 'popular' or a person other) features are never clearly separated from other levels of language: physiognomy, cosmetics, clothing), but phonological (or lexical, or any separated from the speaker's whole set of social properties (bodily hexis, groups in everyday life. Not only are linguistic features never clearly the classificatory judgements and the delimitation of homogeneous very different in its logic from the ordinary perception which underlies statistical measurement, he is inclined towards an analytical perception criteria (such as the dropping of the final 'r' or 'l') for the purposes of speakers hear none. Moreover, because he has to concentrate on discrete The linguist, who has developed an abnormally acute perception (parti-

The close correspondence between the uses of the body, of language and no doubt also of time is due to the fact that it is essentially through bodily and linguistic disciplines and censorships, which often imply a temporal rule, that groups inculcate the virtues which are the transfigured form of their necessity, and to the fact that the 'choices' constitutive of a relationship with the economic and social world are incorporated in the form of durable frames that are partly beyond the grasp of consciousness and will.<sup>29</sup>